

# Artists4Others - "Art with Heart" Project

## The Artists' Version of "We are the World" and "Comic Relief"

### The Book that Started it all:

#### The House that Faux Built



By Adrienne van Dooren

- 100% Profits: to Charity
- Amazon Best Seller!

### As seen in:

HGTV Ideas  
MORE Magazine  
Washington Post,  
NBC House Smarts  
Costco Connection  
ABC CraftCorner  
Romantic Homes  
Decorating Solutions  
Paint Magic Magazine

"A book full of inspirational ideas, heart and Soul"

Mark Victor Hansen  
Co-author,  
Chicken Soup for the Soul®

### BOOK DETAILS:

**TITLE:** *The House that Faux Built*: Transform Your Home with Paints, Plaster & Creativity

Over 500 full color before-and-after photos

[www.fauxhouse.com](http://www.fauxhouse.com)

**PUBLISHER:** East Cambridge Press

**PRICE:** Hardcover, \$34.95

**WHO:** Hundreds of Artisans - Worldwide!

Project chair: Lyna Farkas 828-775-5399/spiritofdecorum@aol.com

**WHAT:** Artists using hot new decorative painting techniques for the home to raise money/awareness for those in need of homes.

#### Homes for People:

- Artists working with Habitat for Humanity to fund and beautify homes
- 100% of "House that Faux Built" book donations go to Habitat-New Orleans. We build our 1st in Nov.

#### Homes for Animals:

- Donated paintings for "Pawcasso" auctions
- Painted birdhouse/doghouse contest/auction
- Meaningful Murals for Animal Rescue

#### WHERE:

- Worldwide and Across the US
- Special Kickoff events in New Orleans

**WHEN:** November 1 - 15, 2009

#### WHY:

- Artists Give Thanks by Giving Back
- Demonstrate Cutting Edge Green Paints, Plasters and techniques that did not exist even a year ago

**WHAT WE NEED:** Volunteers, Leaders, Sponsors and Media Exposure

#### FIND OUT MORE:

- Expanded Bio, TV, Press Kit & Radio Clips @ [www.fauxhouse.com](http://www.fauxhouse.com)
- Contact: [chair@fauxhouse.com](mailto:chair@fauxhouse.com) /cell 571.239.665
- FACEBOOK: <http://www.facebook.com/pages/Artists4Others>

#### MEDIA ANGLES:

- Largest charity effort ever organized by artists
- Giving back in the month of Thanksgiving
- There's still time for your audience to get involved!
- Beautiful wall and surface paint finishes that your audience can use to transform and add value to their own home